

# 13 Protein Import

## Company Profile



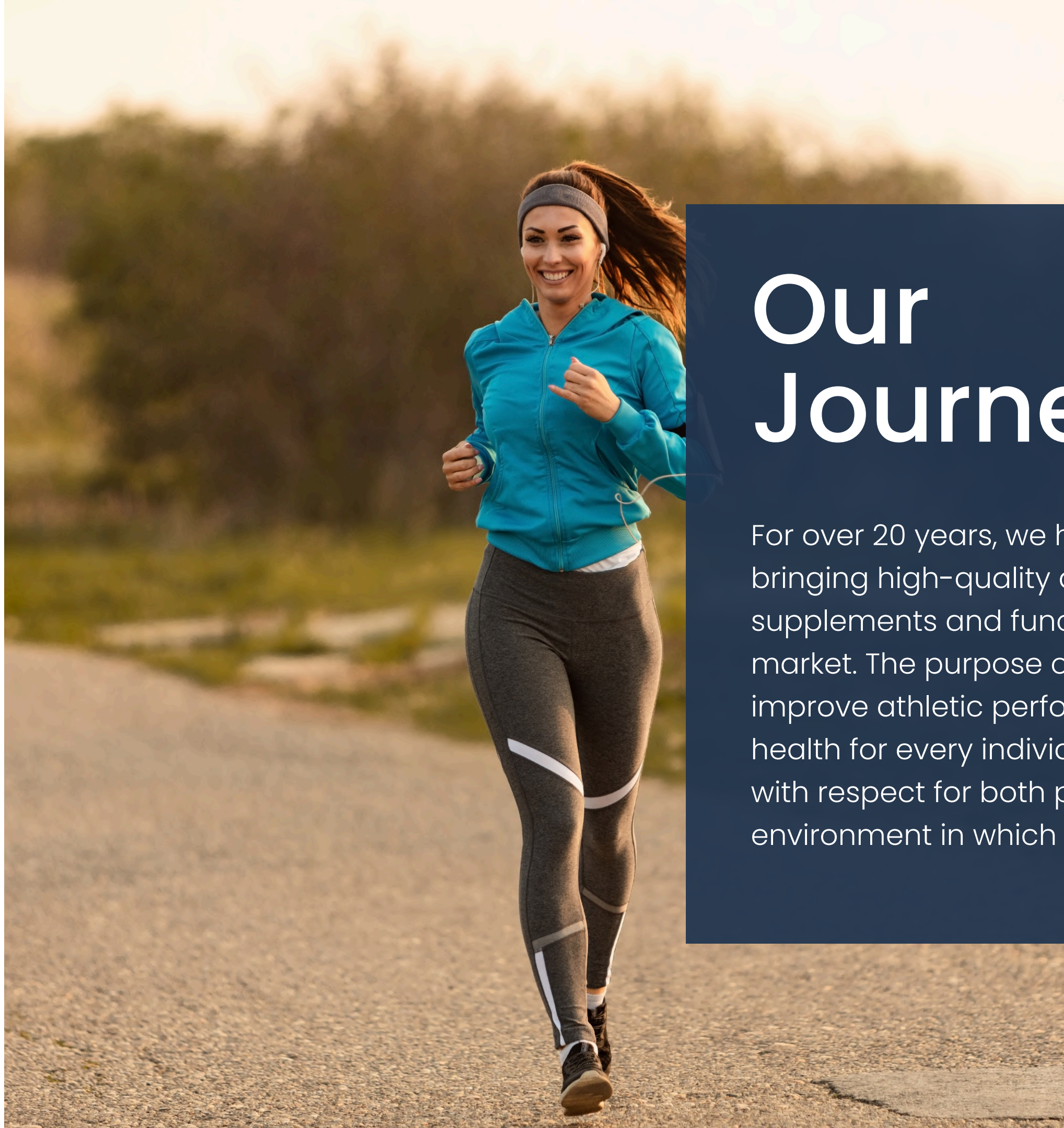
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We are a White Label production company that offers an all-round service for sport and lifestyle products from the initial idea to market maturity, based in Sweden.

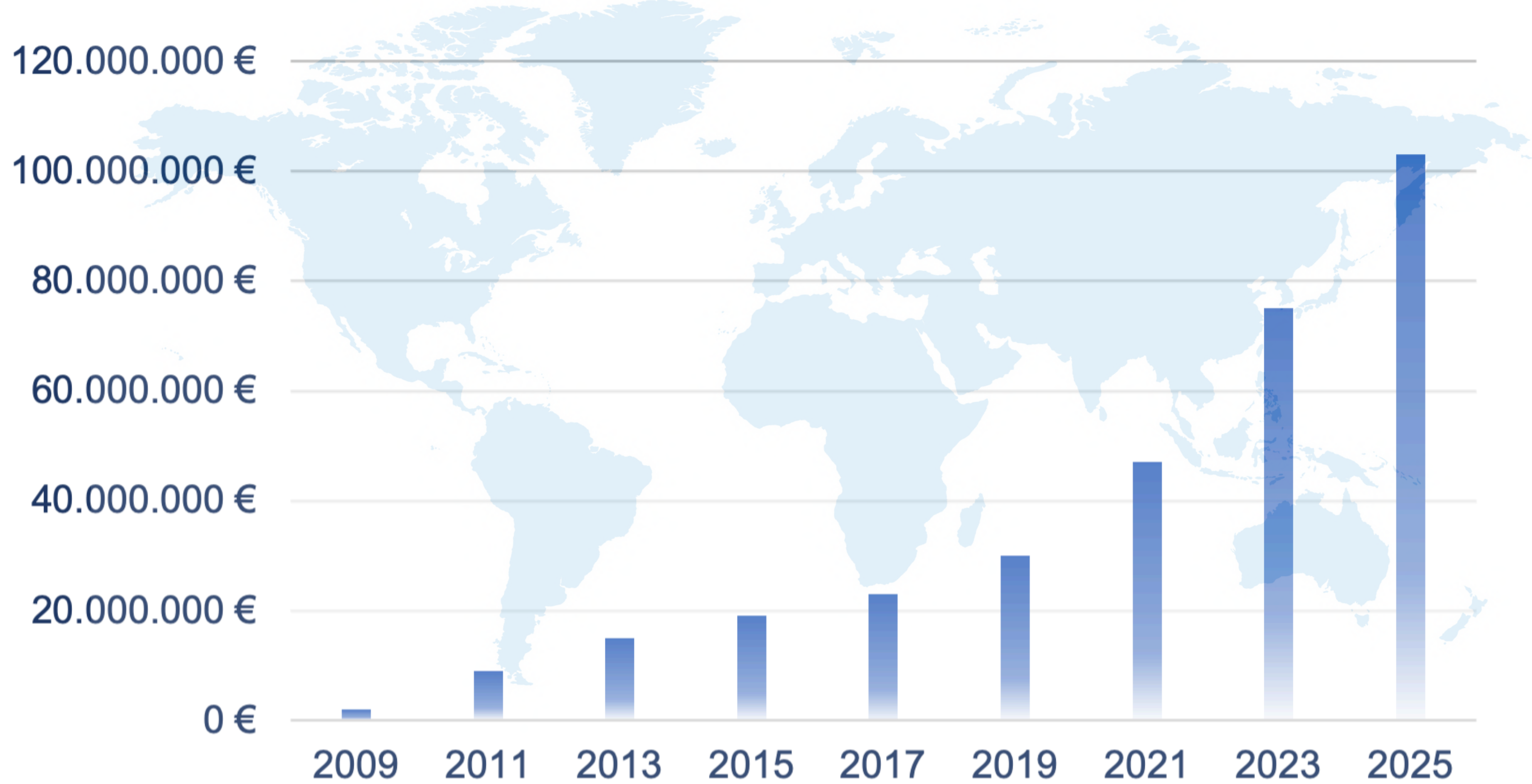




# Our Journey

For over 20 years, we have been involved in bringing high-quality and reliable supplements and functional foods to the market. The purpose of our products is to improve athletic performance and overall health for every individual. All of this is done with respect for both people and the environment in which we operate.

# ANNUAL GROWTH



# Our business system

## About Us

Our chosen business system allows us to control the entire production chain, from purchasing raw materials to their transformation, culminating in the delivery of the final product. We employ a semi-automatic production process for better quality control and flexible production to meet all our customers' needs



# Milestones

**2018**

Purchase of the can  
production factory in  
Stockholm

**2021**

Purchase of  
Nordiskkosttilskott  
Hälsokost

**2022**

Purchase of  
Mixwell AB

**2023**

Tripled drink  
production capacity at  
our production facility  
in Skruv

**Future**

We strive to expand our  
product line and improve  
our current offerings.  
Our team is dedicated to  
providing quality  
supplements for a  
healthier world.

About Us

# Our Objectives

13 Protein's goal is to dedicate itself to produce the best products and enhancing the entrepreneurial desires of women and men around the world, creating the best possible products to satisfy customers and interpret consumer tastes and aspirations.

## Vision

Our vision is to be the leading company in the field of supplements and functional foods. We aim to be a trusted partner for our customers, offering a wide range of products and services. We strive to develop our business through both organic growth and acquisitions, ensuring a constant expansion.

## Mission

At 13 Protein Import, our mission is to help our customers turn their ideas into reality by providing high-quality, customized nutritional supplements and health products. With our all-round service, we support our customers through every step of the product development process, from initial concept to finished goods.





# Environmental, Social & Governance

We prioritize eco-friendly production methods, from sourcing ingredients to packaging and distribution. Our goal is to reduce our carbon footprint and create a healthier planet for all.

We believe that every idea has the potential to become a successful product, and we are committed to bringing those ideas to life. Our focus on innovation, excellence in contract manufacturing, and commitment to customer success make us a trusted partner for companies looking to make a positive impact in the health and wellness industry."

# Our Commitment to Sustainability

We prioritize eco-friendly production methods, from sourcing ingredients to packaging and distribution. Our goal is to reduce our carbon footprint and create a healthier planet for all.





# Our Manufacturing Process

We maintain the highest standards of quality control to ensure that our products meet the needs of our customers. From sourcing raw materials to final packaging, we adhere to strict protocols and regulations to maintain the integrity of our supplements and vitamins.



## Liquid / Functional Drinks

With our ready-to-drink products we will put your ideas in a bottle.

## Shots

We developed energy boosters, vitamin and beauty shots and drinks.

# What we produce

Our company is committed to providing high-quality health supplement products that promote holistic wellness. We value transparency, sustainability, and customer satisfaction.

## Powders (Protein Powder)

High-quality protein powders made from natural ingredients.

## Capsules, Tablets Vitamin gummies

We produce supplements and vitamins in every shape desired, from capsules to gummies.

# Wide range of ingredients and applications

## Protein powders:

Whey  
Collagen  
Casein  
Egg  
Pea  
Rice  
Hemp  
Soy

Amino acids Blends

Pre-Workout Blends

Natural / synthetic aromas and  
sweeteners

## Functional drinks:

Energy drinks

Soft drinks

Amino acids drinks

Caffeinated drinks

Iced teas

Botanical drinks

Shots

## Capsules, tablets, chewables, gels:

Vitamins

Minerals

Botanicals

Superfoods

Greens Supplements

Omega 3 fatty acids

CLA

# Powders (Protein Powder)

- 500 ml – 8000 ml
- We have an annual production of 50,000 tonnes of powdered goods at our plant in Stockholm / Sweden.
- We constantly update our formulations and aroma profiles in order for you to have the edge needed to stay competitive.
- PROTEINS BLENDS
- BCAA / EAA / PWO
- SUPER FOODS
- FRUIT POWDERS



100% Whey Isolate Protein

## Objective

We stock all type of protein powders. Whey, egg, beef proteins as well as vegan proteins like pea protein, rice, oat and soy.

## Packaging

You can choose from a wide range of different packaging options to suit your brand image. We have the capacity to fill powders in jars, bags, sachets (single serving bags) and tubes.

# Liquid / Functional Drinks

- 250 ml – 1000 ml
- 250ml. 330ml. 500ml.

With our ready-to-drink products we will put your ideas in a bottle. We will develop sophisticated drinks to suit your range.

Our expert team will guide you through the suitable ingredients and their effects in order to have a premium product for you to put on the market – in respect of flavor, texture, functionality and safety.



## Objective

Everything from energy drinks, functional drinks, BCAA / EAA drinks, zero-calorie sodas, mineral waters and more.

## Packaging

We fill your product in aluminum cans with different size capabilities.

# Energy Shots

- 60 ml and 100 ml

Our shots are a very convenient and easy "Ready To Drink" option, highly appreciated among our customers.



## Objective

In the attractive shot sizes 60ml or 100ml we developed energy boosters, vitamin and mineral shots, beauty shots like collagen shots, anti aging shots and more!

## Packaging

We pack our shots in practical and store friendly distributing boxes.



# Capsules, Tablets, Gummies

We produce All shapes and sizes

We manufacture all types of capsules and tablets imaginable. Whether you want to increase performance, burn fat, improve nutritional status – we have the formulations for your brand.

- VITAMINS
- MINERALS
- BOTANICAL EXTRACTS
- OMEGA 3 OILS
- WEIGHT REDUCTION
- HEALTH PROMOTING
- ANTI AGING



## Objective

Our range also includes innovative product concepts for improving cognitive performance and strengthening the immune system.

## Solution

Whatever type of tablet or capsule you choose: we will create an innovative product for you or develop your existing range further.

# MIXWELL AB

Acquired by the 13:e Protein Import Group, 2022-05-06, MixWell is a family business started in 1999 by Carl-Gustav Hallqvist and Viveca Sylvén Kadesjö. Their dedication brought them to be one of the leading producers of gluten-free products since the late 1990s.

MixWell produces both for the consumer market and for the northern European bakery market.





## Gluten Free Products

We have a diverse selection of Gluten Free Products such as: Oat Flour, Tapioca Flour, Rice Flour etc.

## Flour dough

We produce multiple flour doughs such as gluten and lactose free dough that can be used to bake bread, cookies etc.

# MIXWELL AB

MixWell produces great-tasting gluten-free products that are easy to use. MixWell works closely with the customers and always listens to their wishes to develop the products they desire.

## Protein Mix

We produce high-quality protein mix. made from natural ingredients, with great taste.

## Flour Mix

We have a great variety of Flour Mix, gluten and lactose free, such as Cookie Mix, Pizza Mix, Waffle and Pancake Mix etc.



# Our Quality Control Standards

We ensure the highest quality standards through rigorous testing at every stage of production. From raw materials to finished products, quality is our top priority.

# Build your own brand with us



## Research

1. Book a meeting with our experts to find the best solution for you



## Design

2. Develop your products with our R&D team



## Test it

3. Receive products samples for testing



## Offer

4. Receive offers and products specification



## Finalize

5. Place your order!

Thank you for taking the time to learn about our company and our dedication to providing high-quality protein, vitamins, and supplements to support your health and company goals. We look forward to serving you and helping you achieve your best self!

# Stay In Touch



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